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FOR IMMEDIATE RELEASE

## **TEDDY MOUNTAIN PTE. LTD., - BALTIC MASTER AGREEMENT**

*Company to operate in Latvia, Lithuania, and Estonia*

SINGAPORE (February 25th, 2011) – Teddy Mountain Pte. Ltd., a global leading provider of wholesale and retail “unstuffed” DIY Plush products, has entered into a **Baltic Master Agreement** with **Perky Ltd.**, a privately held firm. **Perky Ltd.**, has been granted Master Rights to **Teddy Mountain®** for the Baltic States and will open it’s first shop in the new Galleria Riga shopping center (<http://www.galleriariga.lv>) in March of this year. Chairman, Mr. Arturs Bubiss is anticipating a warm welcome in their first location. “Opening in the Capital City in the center of Riga in the new Galleria Riga is the right launchpad for **Teddy Mountain®** in the Baltic States. Myself and owner Sindija Sterna-Bubisa are certain that upon opening **Teddy Mountain®** will become a household name in the Baltic States, with further expansion into Russia possible.”

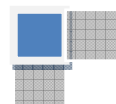
Teddy Mountain Pte. Ltd., currently operates interactive retail stores and distributes from warehouse locations in the United States, Mexico, Europe, UK, and China. Teddy Mountain PL President, Pat Shirkey stated, “Working with Arturs and Sindija in Latvia has been extremely rewarding on both a personal and business level. They operate with tremendous professionalism and business sense and we are very much looking forward to Regional Development with Perky Ltd., in the Baltic States.”

**Teddy Mountain®** is the leading provider of highly interactive *Experience Retail* Store and Kiosk solutions in the DIY Plush business. Teddy Mountain’s world-class assortment of premium products and global presence provides customers with boundless opportunities for an interactive retail experience! Explore the world of **Teddy Mountain®** and find out for yourself why they really are **“Mountains of Fun!™”**

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If you would like more information about this topic, please email [pat@teddymountain.com](mailto:pat@teddymountain.com) or call Pat at 1-877-480-2327 Ext. 500

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