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FOR IMMEDIATE RELEASE

## **TEDDY MOUNTAIN PTE. LTD., - CHINA DISTRIBUTION CENTER**

*Company Officially opens China Distribution Center*

SINGAPORE (December 1, 2010) – Teddy Mountain Pte. Ltd., (TMPL) a global leading provider of wholesale and retail “unstuffed” DIY Plush products, today announced that it has officially opened its **China Distribution Center**. The **China Distribution Center** has been in operation for approximately 6 months while setup, business systems and training were taking place. The primary purpose of the China DC is to provide a consolidated order replenishment depot for TMPL’s other Distribution Centers, as well as service larger customer orders in Asia and the Pacific.

Pat Shirkey, CEO, Teddy Mountain PL – “Due to the ever changing manufacturing and global economic climate along with the required replenishment of our four other Distribution Centers located on different continents, the consolidation of all production runs into one central facility for lifecycle replenishment prior to farming it out provides us with several operational advantages. We can now be more calculating in stock leveling along with taking a proactive approach to seasonal resource or marketplace commodity issues.”

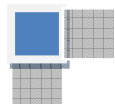
Teddy Mountain Pte. Ltd., currently operates interactive retail stores and distributes from warehouse locations in the United States, Mexico, Europe, UK, and China.

**Teddy Mountain®** is the leading provider of highly interactive *Experience Retail* Store and Kiosk solutions in the DIY Plush business. Teddy Mountain’s world-class assortment of premium products and global presence provides customers with boundless opportunities for an interactive retail experience! Explore the world of **Teddy Mountain®** and find out for yourself why they really are **“Mountains of Fun!™”**

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If you would like more information about this topic, please email [pat@teddymountain.com](mailto:pat@teddymountain.com) or call Pat at 1-877-480-2327 Ext. 500

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