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FOR IMMEDIATE RELEASE

TEDDY MOUNTAIN PTE. LTD., - ALIGNS WITH 'TRENDZ KITZ' FOR USA & CANADA HOME PARTY MARKET

Company to offer Home Party market opportunities!

SINGAPORE (August 17th, 2010) – Teddy Mountain Pte. Ltd., a global leading provider of wholesale and retail “unstuffed” make-your-own teddy bear plush products is entering the Home Party Hosting market, Direct Marketing, in the United States and Canada with “Trendz Kitz”. Trendz Kitz is pleased to provide home parties and a successful leadership program offering high quality products at affordable prices.

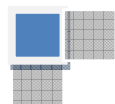
Teddy Mountain Pte. Ltd., who currently operates interactive retail stores and distributes from warehouse locations in the United States, Mexico, Europe, and China, believes that the time is right for Teddy Mountain to enter into the home party business with Trendz Kitz. “We now have Distribution capabilities in both the US and Canada, allowing the Trendz Kitz program to flourish with our Leaders!” . Pat Shirkey, TMPL President. Jennifer Strachan, President of Trendz Kitz, stated, “After an exhaustive search for superior products and services to support our leaders, we thankfully found Teddy Mountain! Their high quality designs and products along with their support infrastructure, is exactly what our Leaders needed to embrace the home party market!”

Teddy Mountain® is the leading provider of highly interactive *Experience Retail* Store and Kiosk solutions in the "Build-your-own Teddy Bear" business. Teddy Mountain's world-class assortment of premium products and global presence provides customers with boundless opportunities for an interactive retail experience! Explore the world of **Teddy Mountain®** and find out for yourself why they really are "**Mountains of Fun!**"™"

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If you would like more information about this topic, please email pat@teddymountain.com or call Pat at 1-877-480-2327 Ext. 500

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