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FOR IMMEDIATE RELEASE

TEDDY MOUNTAIN PTE. LTD., LICENSES ENGLAND DISTRIBUTOR

Company to open England Warehouse for Wholesale & Retail Distribution

SINGAPORE (July 8th, 2010) – Teddy Mountain Pte. Ltd., a global leading provider of wholesale and retail “unstuffed” make-your-own teddy bear plush products, has entered into a Master License and Distribution Agreement and will open an England Distribution Center as of September 1st, 2010. Ryan and Rebecca Davies, well known business owners in the Family Entertainment Center and Amusement Park industry have been granted the Master License and Distribution rights for **Teddy Mountain®** (www.teddymountain.com) retail and **Teddy Zoo™** (www.teddyzoo.com) wholesale.

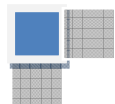
Teddy Mountain Pte. Ltd., who currently operates interactive retail stores and distributes from warehouse locations in the United States, Mexico, Europe, and China, believes that the entry into England will solidify their strong market position in Europe. “Customers throughout England completely embrace this concept, and we have long sought out the right Distributor for streamlined growth and improved service levels for our shopkeepers. We are confident that our new Master Holders will continue to exceed our customers expectations for quality products and service out of our England Distribution Center,” said Pat Shirkey, President, Teddy Mountain PL

To officially launch Teddy Mountain England, Ryan and Rebecca Davies, and Kelly Kendray will be at the **Autumn Fair International show at Birmingham's NEC**, 5 - 8 September 2010, (www.autumnfair.com) with new store 'Starter Packages' and a new range of make-your-own bear products. Whether starting new, or adding on, don't miss the bear making opportunity!

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If you would like more information about this topic, please email ryan@teddymountain.com, or call Ryan at 07720 149986 or Kelly at 07540 052662

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