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FOR IMMEDIATE RELEASE

## **TEDDY MOUNTAIN INC., - MEXICO MASTER AGREEMENT**

### *Company Enters the Mexican Market*

CANADA (April 1st, 2009) – Teddy Mountain Inc., a global leading provider of wholesale and retail “unstuffed” make-your-own teddy bear plush products, has entered into a Master Agreement for the Territory of Mexico with the owners of the well established bear making company, Teddy 2 Go. The Master Agreement will result in a local warehouse being established for wholesale goods within Mexico ([www.teddyzoo.com](http://www.teddyzoo.com)) and the establishment of Retail Stores and Kiosks under the **Teddy Mountain®** brand. It is expected that 6 **Teddy Mountain®** Stores will be opened by the end of 2010.

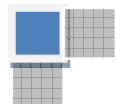
Teddy Mountain Inc., currently operates interactive retail stores and distributes from warehouse locations in the United States and Europe. Teddy Mountain Inc., President, Pat Shirkey; “Mexico has strict importation laws which increases cost of doing business within Mexico. By establishing a local presence, replenishment times, costs, and support will no longer be a factor for Teddy Mountain customers.” Isabel Torre, who Manages the expansion plans within Mexico stated, “The Teddy Mountain brand and concept has been embraced by the Mexican people. We are extremely pleased to have the Master rights to grow our business within Mexico and work with our people to be successful.”

**Teddy Mountain®** is the leading provider of highly interactive *Experience Retail* Store and Kiosk solutions in the "Build-your-own Teddy Bear" business. Teddy Mountain's world-class assortment of premium products and global presence provides customers with boundless opportunities for an interactive retail experience! Explore the world of **Teddy Mountain®** and find out for yourself why they really are "***Mountains of Fun!***"™

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If you would like more information about this topic, please email [pat@teddymountain.com](mailto:pat@teddymountain.com) or call Pat at 1-877-480-2327 Ext. 500

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